

URS BILLING SERVICES, LLC

March 2011

Medical E-Newsletter



Have you taken your Zinc supplement today? Researchers say popping those zinc-filled lozenges and consuming the vitamin daily will aid in reducing the likelihood of the common cold!

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E-mail us @
info@e-urs.com
for any questions or
comments!

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Benefits of Outsourcing

The decision to outsource the medical practice's medical billing department, to some is very taxing. Some say, "I've been doing my own billing since I started practicing medicine 10 years ago". Others ask, "How do I trust an unknown entity with this very important part of my business?" Or, "How do I know all charges are billed within 24 hours of receipt?"

While these are good questions to ask before opening up that part of your practice, in order to have them answered you must be open to change.

Those, whom aggressively pursue the outsourcing model, find it to be one of the best decisions. Not only does outsourcing result in greater efficiency but also doctors find more time to spend with their patients and often see more patients.

Who Moved My Cheese?

By: Lauryn E. Tamburello

In college, one of my professors instructed our class to read the motivational piece, "Who Moved My Cheese" by Spencer Johnson. Its purpose was to invigorate the class into thinking about the concept of 'change'. The book's theme focused on learning and understanding the benefits of being proactive, accepting change, getting excited about change and more importantly, not accepting change could seriously jeopardize the future success of any business.

The reason for me highlighting this book is to urge those who are hesitant, reluctant to change and fearful of losing control through outsourcing should keep in mind 'change' is necessary to preparing and experiencing ongoing success. Here are a few reasons why many medical practices hesitate to outsource certain aspects of their businesses:

- Is the work getting done?
- Is the billing company's staff really concerned about my revenues?
- Is the billing company looking out for my reimbursements?

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The Coding Corner

If you, the physician, were to write down the wrong **CPT** or **DX** code, what do you expect your billing administrator to do?

If you answered correct it, your admin could be in trouble! URS Billing Services always checks and re-checks the **CPT** codes and **DX**'s to make sure they comply, if not, we call our clients for a correction.

Q & A

Q: Can you work with my software even though you don't have it listed?

eClinicalWorks, Allscripts, NueMD (NueMed), Intergy, Medical Manager

A: Absolutely, we are proficient in the software listed because that's what our clients use! We are more than willing to learn whatever software you use or need assistance with.
