



- Integrity
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April 2013 e-Newsletter

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Headlines

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Call TODAY to learn how we can help increase revenues using your EHR system.

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The Coding Corner

Are you billing for your time?

When a provider spends more than 50% of a face-to-face visit on counseling and care coordination, time can be the controlling factor in code selection.

**Questions? Give us a call!
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How Well Do You Communicate with Your Patients?

Patients have long complained that doctors are rude, they're bad listeners and they don't explain things clearly.

Those complaints are finally being taken seriously, as poor



Q & A

Q: Have you noticed more claims being denied after switching to your EHR?

A: There are 3 possibilities for this:

- 1) Not coding for time spent
- 2) Overuse of templates
- 3) Cloned notes

Send all questions or comments to info@e-urs.com!



Contact URS

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communication is increasingly understood to be at the root of many health care's failures- and a leading culprit in rising costs. Research shows when doctors don't listen to patients, they miss important health cues and misdiagnose illness. Meanwhile, patients who don't understand what their doctors say fail to follow their regimens, leading to preventable hospitalizations, complications and poor outcomes.

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Physician Turnover Rate Hits All Time High

Medical groups reported an average turnover rate of 6.8 percent in 2012, according to the annual Physician Retention Survey from Cejka Search and the American Medical Group Association (AMGA), who released their findings March 18.

The 2012 physician turnover rate rose from 6.5 percent in 2011. It was significantly higher than the lowest rate of 5.9 percent reported in 2009 at the depth of the recession, according to researchers, and exceeded 6.4 percent reported in 2005, the first year data was collected.

Survey respondents also reported turnover of 11.5 percent among advanced practice clinicians (APCs), which includes physician assistants and nurse practitioners. This was essentially unchanged from 2011, the first year APC data was collected.

The Cejka Search and AMGA 2012 Physician Retention Survey was distributed electronically via e-mail to 2,174 medical organizations, representing both AMGA medical group members and non-members. Researchers collected survey data from October 2012 through January 2013, and attained a 3.6 percent survey response rate. Eighty respondents, who collectively employed 19,596 physicians, reported the 2012 physician turnover data. A subset of 72 groups, who collectively employed 4,213 advanced practice clinicians, reported the APC data.

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