

URS BILLING SERVICES, LLC

December 2011

Medical E-Newsletter



- Integrity
- Diligence
- Commitment

"The Health Care Innovation Challenge (cms.gov) will award up to \$1 billion in grants to applicants who will implement the most compelling new ideas to deliver better health, improved care and lower costs to people enrolled in Medicare, Medicaid and CHIP, particularly those with the highest health care needs."

Features In This Issue:

Headlines



Keep URS informed!

What Social Media Provides
Physicians
by: Lauryn Tamburello

The Coding Corner



Modifier 62

Q & A's

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info@e-urs.com
for any questions or comments!

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Increase the value of your practice with URS Billing Services!

URS Billing Services, LLC offers proficient medical billing skills with the following EHR systems:

- Allscripts
- NueMed (NueMD)
- eClinicalWorks
- Medical Manager
- Intergy

Call TODAY to learn how we can help increase revenues using your EHR system.

What Social Media Does for Physicians

By: Lauryn Tamburello

Social Media is becoming the common, easily accessible vehicle by which many people, including physicians, are communicating. This form of communication or social interaction is very convenient for all to use; [Twitter](#) and [Facebook](#) are probably the most common media used and are very simple. Just as celebrities tweet "getting my nails done" and college students tweet about an upcoming party tonight, a physician can tweet about a stomach flu that's going around in their community.

"If you go back two generations, doctors came to your house. They lived in your community. They probably went to the same church...With social media, "what we're really doing is going back and creating a more personal experience with technology." - [Jeff Livingston](#)

People like to feel a part of a community and the more you involve yourself personally, the more you are viewed as approachable, a reliable resource and respectable.

Continue reading on URSBillingServices.blogspot.com

The Coding Corner

62 Modifier

"If you're billing for co-surgery, append modifier 62 (two surgeons) to your procedure code. For modifier 62 claims, most payers pay an additional fee..."

source: Eli Research CMS.gov

Q & A

Q: How do I keep my outdoor pet healthy during the winter months?

A: Limit time outdoors, create adequate shelter- warm, dry and away from drafts, feed additional calories, towel dry if wet from snow & rain, make sure to clean paws to avoid cracking and cuts. Also, don't skimp on walks- they still need their exercise, as do you!

Send all questions or comments to info@e-urs.com!
